

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 564784 /		<u>Alt Order #</u> 09780205
<u>Product</u> OBAMA SKED A		
<u>Contract Dates</u> 08/13/12 - 09/03/12		<u>Estimate #</u> 1521
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 07/30/12 / 08/15/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8020	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	31	08/14/12	09/03/12	M-F 5-530a Good Day	5a-530a		:30			NM	9	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/12	08/20/12	MTWTF--				3	\$150.00			
		Week: 08/21/12	08/27/12	MTWTF--				3	\$150.00			
		Week: 08/28/12	09/03/12	MTWTF--				3	\$150.00			
N 2	31	08/14/12	09/03/12	M-F 530-6a Good Day	530-6a		:30			NM	9	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/12	08/20/12	MTWTF--				3	\$300.00			
		Week: 08/21/12	08/27/12	MTWTF--				3	\$300.00			
		Week: 08/28/12	09/03/12	MTWTF--				3	\$300.00			
N 3	31	08/13/12	09/03/12	Good Day Colorado	6a-7a		:30			NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/07/12	08/13/12	M-----				1	\$300.00			
		Week: 08/14/12	08/20/12	MTWTF--				3	\$300.00			
		Week: 08/21/12	08/27/12	MTWTF--				3	\$300.00			
		Week: 08/28/12	09/03/12	MTWTF--				3	\$300.00			
N 4	31	08/13/12	09/03/12	Good Day Colorado	7a-8a		:30			NM	10	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/07/12	08/13/12	M-----				1	\$275.00			
		Week: 08/14/12	08/20/12	MTWTF--				3	\$275.00			
		Week: 08/21/12	08/27/12	MTWTF--				3	\$275.00			
		Week: 08/28/12	09/03/12	MTWTF--				3	\$275.00			
N 5	31	08/13/12	09/03/12	Good Day Colorado	8a-9a		:30			NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/07/12	08/13/12	M-----				1	\$200.00			
		Week: 08/14/12	08/20/12	MTWTF--				3	\$200.00			
		Week: 08/21/12	08/27/12	MTWTF--				3	\$200.00			
		Week: 08/28/12	09/03/12	MTWTF--				3	\$200.00			
N 6	31	08/13/12	09/03/12	Judge Judy	12p-1p		:30			NM	16	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/07/12	08/13/12	M-----				1	\$150.00			
		Week: 08/14/12	08/20/12	MTWTF--				5	\$150.00			
		Week: 08/21/12	08/27/12	MTWTF--				5	\$150.00			

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<u>Contract Dates</u> 08/13/12 - 09/03/12	<u>Product</u> OBAMA SKED A	<u>Estimate #</u> 1521
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 07/30/12 / 08/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/28/12	09/03/12	MTWTF--				5	\$150.00			
N 7	31	08/13/12	09/03/12	M-F 1p-2p	1p-2p		:30			NM	16	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/07/12	08/13/12	M-----				1	\$125.00			
	Week:	08/14/12	08/20/12	MTWTF--				5	\$125.00			
	Week:	08/21/12	08/27/12	MTWTF--				5	\$125.00			
	Week:	08/28/12	09/03/12	MTWTF--				5	\$125.00			
N 8	31	08/13/12	09/03/12	M-F 2p-3p	2p-3p		:30			NM	16	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/07/12	08/13/12	M-----				1	\$125.00			
	Week:	08/14/12	08/20/12	MTWTF--				5	\$125.00			
	Week:	08/21/12	08/27/12	MTWTF--				5	\$125.00			
	Week:	08/28/12	09/03/12	MTWTF--				5	\$125.00			
N 9	31	08/13/12	09/03/12	M-F 3p-4p	3p-4p		:30			NM	16	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/07/12	08/13/12	M-----				1	\$125.00			
	Week:	08/14/12	08/20/12	MTWTF--				5	\$125.00			
	Week:	08/21/12	08/27/12	MTWTF--				5	\$125.00			
	Week:	08/28/12	09/03/12	MTWTF--				5	\$125.00			
N 10	31	08/13/12	09/03/12	Judge Judy	4p-5p		:30			NM	16	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/07/12	08/13/12	M-----				1	\$200.00			
	Week:	08/14/12	08/20/12	MTWTF--				5	\$200.00			
	Week:	08/21/12	08/27/12	MTWTF--				5	\$200.00			
	Week:	08/28/12	09/03/12	MTWTF--				5	\$200.00			
N 11	31	08/19/12	09/02/12	SU 4p-5p	4p-5p		:30			NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-----S				1	\$125.00			
	Week:	08/20/12	08/26/12	-----S				1	\$125.00			
	Week:	08/27/12	09/02/12	-----S				1	\$125.00			
N 12	31	08/13/12	09/03/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	16	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/07/12	08/13/12	M-----				1	\$400.00			
	Week:	08/14/12	08/20/12	MTWTF--				5	\$400.00			
	Week:	08/21/12	08/27/12	MTWTF--				5	\$400.00			
	Week:	08/28/12	09/03/12	MTWTF--				5	\$400.00			
N 13	31	08/13/12	09/03/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	16	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/07/12	08/13/12	M-----				1	\$400.00			
	Week:	08/14/12	08/20/12	MTWTF--				5	\$400.00			
	Week:	08/21/12	08/27/12	MTWTF--				5	\$400.00			
	Week:	08/28/12	09/03/12	MTWTF--				5	\$400.00			
N 14	31	08/19/12	09/02/12	Sunday 5p-530p	5p-530p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/14/12	08/20/12	-----S				2	\$200.00			
	Week:	08/21/12	08/27/12	-----S				1	\$200.00			
	Week:	08/28/12	09/03/12	-----S				1	\$200.00			
N 15	31	08/19/12	09/02/12	Su 530-6p	530p-6p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/14/12	08/20/12	-----S				2	\$200.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/21/12	08/27/12	-----S				1	\$200.00			
Week:		08/28/12	09/03/12	-----S				1	\$200.00			
N 16	31	08/27/12	08/27/12	Mon 7-8p	7p-8p		:30			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-----				1	\$2,800.00			
N 17	31	08/20/12	09/03/12	Mon 8-9p	8p-9p		:30			NM	3	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				1	\$3,600.00			
Week:		08/27/12	09/02/12	M-----				1	\$3,600.00			
Week:		09/03/12	09/09/12	M-----				1	\$3,600.00			
N 18	31	08/14/12	08/28/12	FOX Tuesday Prime 7-	7p-8p		:30			NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-T-----				1	\$2,000.00			
Week:		08/20/12	08/26/12	-T-----				1	\$2,000.00			
Week:		08/27/12	09/02/12	-T-----				1	\$2,000.00			
N 19	31	08/14/12	08/28/12	FOX Tuesday Prime 8-	8p-9p		:30			NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-T-----				1	\$4,000.00			
Week:		08/20/12	08/26/12	-T-----				1	\$4,000.00			
Week:		08/27/12	09/02/12	-T-----				1	\$4,000.00			
N 20	31	08/15/12	08/29/12	FOX Prime Wednesday	7p-9p		:30			NM	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--W----				1	\$2,200.00			
Week:		08/20/12	08/26/12	--W----				1	\$2,200.00			
Week:		08/27/12	09/02/12	--W----				1	\$2,200.00			
N 21	31	08/13/12	09/03/12	M-F LN 9p-930p News	9p-930p		:30			NM	15	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/12	08/13/12	M-----				1	\$875.00			
Week:		08/14/12	08/20/12	MTWTF--				5	\$875.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	31	08/14/12-08/20/12	M-F LN 9p-930p News	9p-930p	MTuWThF----	:30		\$875.00	NM		
	See MG 21.17											
	5	31	08/14/12-08/20/12	M-F LN 9p-930p News	9p-930p	MTuWThF----	:30		\$875.00	NM		
	See MG 21.17											
	17	31	08/16/12-08/16/12	FOX NFL Preseason	2p-CC	----Th-----	:30		\$1,750.00	NM		
	Ⓜ MG for 21.5,21.4											
Week:		08/21/12	08/27/12	MTWTF--				5	\$875.00			
Week:		08/28/12	09/03/12	MTWTF--				5	\$875.00			
N 22	31	08/13/12	09/03/12	M-F LN 930p-10p	930p-10p		:30			NM	15	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/12	08/13/12	M-----				1	\$700.00			
Week:		08/14/12	08/20/12	MTWTF--				5	\$700.00			
Week:		08/21/12	08/27/12	MTWTF--				4	\$700.00			
Week:		08/28/12	09/03/12	MTWTF--				5	\$700.00			
N 23	31	08/14/12	09/03/12	Fox 31 News Nightsid	10p-1035p		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/12	08/20/12	MTWTF--				2	\$400.00			
Week:		08/21/12	08/27/12	-----				0	\$0.00			
Week:		08/28/12	09/03/12	MTWTF--				1	\$400.00			
N 24	31	08/18/12	09/01/12	Sa LN 9p-930p	9p-930p		:30			NM	3	\$1,500.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S-				1	\$500.00			
Week:		08/20/12	08/26/12	-----S-				1	\$500.00			
Week:		08/27/12	09/02/12	-----S-				1	\$500.00			
N 25	31	08/18/12	09/01/12	Sa LN 930p-10p	930p-10p		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S-				1	\$400.00			
Week:		08/20/12	08/26/12	-----S-				1	\$400.00			
Week:		08/27/12	09/02/12	-----S-				1	\$400.00			
N 26	31	08/19/12	09/02/12	Su LN 9p-930p	9p-930p		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				1	\$800.00			
Week:		08/20/12	08/26/12	-----S				1	\$800.00			
Week:		08/27/12	09/02/12	-----S				1	\$800.00			
N 27	31	08/19/12	09/02/12	Su LN 930p-10p	930p-10p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				1	\$600.00			
Week:		08/20/12	08/26/12	-----S				1	\$600.00			
Week:		08/27/12	09/02/12	-----S				1	\$600.00			
Totals											229	\$108,975.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	142	\$64,200.00	\$54,570.00
08/27/12 - 09/03/12	87	\$44,775.00	\$38,058.75
Totals	229	\$108,975.00	\$92,628.75

Signature: _____ **Date:** _____

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